

READ LINK

The Weakest Link

An expert in cybersecurity lays out an evidence-based approach for assessing user cyber risk and achieving organizational cyber resilience. Phishing is the single biggest threat to cybersecurity, persuading even experienced users to click on hyperlinks and attachments in emails that conceal malware. Phishing has been responsible for every major cyber breach, from the infamous Sony hack in 2014 to the 2017 hack of the Democratic National Committee and the more recent Colonial Pipeline breach. The cybersecurity community's response has been intensive user training (often followed by user blaming), which has proven completely ineffective: the hacks keep coming. In *The Weakest Link*, cybersecurity expert Arun Vishwanath offers a new, evidence-based approach for detecting and defending against phishing—an approach that doesn't rely on continual training and retraining but provides a way to diagnose user vulnerability. Vishwanath explains how organizations can build a culture of cyber safety. He presents a Cyber Risk Survey (CRS) to help managers understand which users are at risk and why. Underlying CRS is the Suspicion, Cognition, Automaticity Model (SCAM), which specifies the user thoughts and actions that lead to either deception by or detection of phishing come-ons. He describes in detail how to implement these frameworks, discussing relevant insights from cognitive and behavioral science, and then presents case studies of organizations that have successfully deployed the CRS to achieve cyber resilience. These range from a growing wealth management company with twenty regional offices to a small Pennsylvania nonprofit with forty-five employees. *The Weakest Link* will revolutionize the way managers approach cyber security, replacing the current one-size-fits-all methodology with a strategy that targets specific user vulnerabilities.

Rhett & Link's Book of Mythicality

"Internetainers" Rhett & Link met in first grade when their teacher made them miss recess for writing profanity on their desks, and they have been best friends ever since. Today, their daily YouTube talk show, *Good Mythical Morning*, is the most-watched daily talk show on the Internet, and nearly 12 million subscribers tune in to see the guys broadcast brainy trivia, wild experiments, and hilarious banter (not to mention the occasional cereal bath). Now the award-winning comedians are finally bringing their "Mythical" world to the printed page in their first book. A hilarious blend of autobiography, trivia, and advice, *Rhett & Link's Book of Mythicality: A Field Guide to Curiosity, Creativity, and Tomfoolery* will offer twenty ways to add "Mythicality" to your life, including: Eat Something That Scares You Make a Bold Hair Choice Invent Something Ridiculous Say "I Love You" Like It's Never Been Said Speak at Your Own Funeral The goal of these offbeat prompts? To learn new things, laugh more often, and earn a few grown-up merit badges along the way. Heartfelt and completely original, this book will be the perfect gift for anyone looking for a fresh dose of humor and fun.

Link

The final piece has been found. In a tiny cave in Central Africa, paleoanthropologist Samantha Colby has discovered the skeleton of what might be the long-sought missing link between ape and man. But the ancient bones raise more questions than they answer—and they suggest that human ancestry can be traced to something previously unimaginable. ..The most important discovery in civilization's history could mean death for Colby and renegade scientist Jack Austin. For it will lead them to even greater revelations that could rock the world—and to secrets no human should know. The final piece has been found. In a tiny cave in Central Africa, paleoanthropologist Samantha Colby has discovered the skeleton of what might be the long-sought missing link between ape and man. But the ancient bones raise more questions than they answer—and

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Pretty Monsters

The crossover literary sensation...now in paperback! Through the lens of Kelly Link's vivid imagination, nothing is what it seems, and everything deserves a second look. From the multiple award-winning \"The Faery Handbag,\" in which a teenager's grandmother carries an entire village (or is it a man-eating dog?) in her handbag, to the near-future of \"The Surfer,\" whose narrator (a soccer-playing skeptic) waits with a planeload of refugees for the aliens to arrive, these ten stories are funny and full of unexpected insights and skewed perspectives on the world. Kelly Link's fans range from Michael Chabon to Peter Buck of R.E.M. to Holly Black of Spiderwick Chronicles fame. Now teens can have their world rocked too!

Link

\"On page 27 Jay states, 'The more prosperous people become the fewer close and intimate relationships they will have.' He is not the author that backs up everything with journal articles and research so it is a statement in a vacuum but it is very true. The other chapters are very good and poignant to the struggle wealthy Christians face. Chapter one is an overview, 'Should I build bigger barns?' The parable in Luke 12 is unpacked very well. You'd think he was a preacher. Chapter 3 talks about trust and he hints that in his estate planning issues he gives away more to charities than IRS or even children. But I echo that idea as well. Kids who inherit money often blow it. But in chapter 4 or dilemma 4 he talks about more detail in handling this transition. So it appears that the sample on page 39 is not what he recommends to everyone. Chapter four quotes Warren Buffet, 'I want to give my children enough of an inheritance that they feel like they can do anything, but not so much of an inheritance that they may choose to do nothing.' I love that quote! And that type of thought really seems to resonate well with Mr. Link also. The last collection of dilemmas 7, 8, 9 and 10 are about giving. Jay's thoughts here are right in line with National Christian Foundation ... The Gathering and Generous Giving Organizations\"--Amazon.com.

To Whom Much Is Given

The most challenging, most invigorating holes a golfer can tackle. In this beautiful book, Peper and Campbell, two writers who know golf inside and out, provide a concise and entertaining tour of the world's best links courses. Full color.

True Links

Henry C. Link (1889 - 1952) was a famous psychologist who was alienated from Christian belief for many years, but gradually went back again during his practice as a psychologist. This book reveals the story behind, and it quickly became a best-seller when it was first published in 1936. Its timeless relevance is truly evidenced by its many reprints up to our time.

Self-Publishing Made Simple

With more than fifteen million copies of her novels sold in Europe, Charlotte Link makes her chillingly psychological American debut, now in English for the first time. A suspenseful, atmospheric new psychological crime novel from Germany's most successful living female author. An old farm, a deserted landscape, a dark secret from times past with fatal consequences for the present. In the tranquil northern seaside town of Scarborough, a student is found cruelly murdered. For months, the investigators are in the dark, until they are faced with a copy-cat crime. The investigation continues as they struggle to establish a connection between the two victims. Ambitious detective Valerie Almond clings to the all too obvious: a rift within the family of the second victim. But there is far more to the case than first appears, and Valerie is led toward a dark secret inextricably linked to the evacuation of children to Scarborough during World War II. Horrified at her last-minute discovery, Valerie realizes that she may be too late to save the next victim.

The Return to Religion

Hundreds of online marketing books have been written about search engine optimization (SEO), search engine marketing (SEM) and pay-per-click advertising (PPC), this is the first to elaborate on the most fundamental marketing tactic of all: links and link building. The world's most recognized authority on link building, Eric Ward, clears the web today is comprised of trillions of links: links between websites, links within social media venues like Facebook and Twitter, and even links in email inboxes. Who links to a site and how they link to it is one of the most important factors that search engines rely on when ranking results. But how do marketers control this? Link building expert Eric Ward provides the answers. Sharing little-known techniques for link building via social media platforms, blogs, partnerships, public relations, articles, and more, Ward teaches marketers which link-building techniques will maximize the quality links that point to their site, allowing them to charm both search engines and customers and which methods to avoid. This one-of-a-kind guide details a variety of link building tools, tactics, and techniques illustrated by case studies, expert interviews, and resources. Ward leaves no opportunity unexplored, and no link-building questions unanswered.

The Other Child

Describes the author's first psychic experiences and how his powers developed, from the terrifying outbursts of poltergeist activity at school and the hysteria it produced, through his discovery and use of automatic writing to channel his energies to more creative work. Also, it covers the medical diagnoses, his metal-bending, remarkable pictures, and his collaboration with many of the world's leading scientists, from a Nobel Prizewinner in physics to major figures in the field of parapsychology.

Ultimate Guide to Link Building

An unforgettable novel from the New York Times bestseller Gordon Korman. Link, Michael, and Dana live in a quiet town. But it's woken up very quickly when someone sneaks into school and vandalizes it with a swastika. Nobody can believe it. How could such a symbol of hate end up in the middle of their school? Who would do such a thing? Because Michael was the first person to see it, he's the first suspect. Because Link is one of the most popular guys in school, everyone's looking to him to figure it out. And because Dana's the only Jewish girl in the whole town, everyone's treating her more like an outsider than ever. The mystery deepens as more swastikas begin to appear. Some students decide to fight back and start a project to bring people together instead of dividing them further. The closer Link, Michael, and Dana get to the truth, the more there is to face—not just the crimes of the present, but the crimes of the past. With *Linked*, Gordon Korman, the author of the acclaimed novel *Restart*, poses a mystery for all readers where the who did it? isn't nearly as important as the why?

The Link

From the New York Times bestselling author, an ambitious and explosive international thriller with an

unexpected historical twist A hidden treasure. A forgotten truth. Cotton Malone is in trouble. His son has been kidnapped and his bookshop in Copenhagen attacked, all because he is the only man alive who knows the whereabouts of the Alexandria link - the means of locating the most important cache of ancient knowledge ever assembled: the legendary Library of Alexandria, which vanished without trace fifteen hundred years ago. Now, Malone is forced to join the search for a forgotten truth hidden within that vast literary treasure - a truth that, if revealed, will have grave consequences, not only for Malone, but for the balance of world power . . .

Linked

Are you “leadership material?” More importantly, do others perceive you to be? Sylvia Ann Hewlett, a noted expert on workplace power and influence, shows you how to identify and embody the Executive Presence (EP) that you need to succeed. You can have the experience and qualifications of a leader, but without executive presence, you won't advance. EP is an amalgam of qualities that true leaders exude, a presence that telegraphs you're in charge or deserve to be. Articulating those qualities isn't easy, however. Based on a nationwide survey of college graduates working across a range of sectors and occupations, Sylvia Hewlett and the Center for Talent Innovation discovered that EP is a dynamic, cohesive mix of appearance, communication, and gravitas. While these elements are not equal, to have true EP, you must know how to use all of them to your advantage. Filled with eye-opening insights, analysis, and practical advice for both men and women, mixed with illustrative examples from executives learning to use the EP, Executive Presence will help you make the leap from working like an executive to feeling like an executive.

The Alexandria Link

Spending the summer together with her Nannah, Pooh helps take care of her baby cousin Munchkin Doodle. Follow the adventures of Pooh and Munchkin Doodle as they bond, share their toys, and watch as Munchkin Doodle finally grows her first tooth!

Executive Presence

Are you up to the challenge? Venture with Link and Princess Zelda in this hardcover full-color activity book based on Nintendo's classic franchise The Legend of Zelda(TM)! Fans of The Legend of Zelda series will love this hardcover full-color activity book featuring Link, Princess Zelda, and their adventures in Hyrule. With tons of epic games and boss puzzles, The Legend of Zelda followers will love this super-interactive book! From its North American debut in 1987, The Legend of Zelda series of games has earned a well-deserved reputation for capturing the hearts and imaginations of players. The art design and mood differs greatly across each title, but they unite to tell the story of the main protagonist, Link, as he battles against all obstacles to prevent evil from consuming the land.

The Adventures of Pooh and Munchkin Doodle

Hollie Porter is the chairwoman of Generation Disillusioned. At 25, she's saddled with a job she hates, a boyfriend who's all wrong for her, and a vexing inability to say no. She's already near her breaking point, so when one caller too many kicks the bucket during Hollie's 911 shift, she cashes in the Sweethearts' Spa & Stay gift certificate from her dad and heads to Revelation Cove, British Columbia. One caveat: she's going solo. Any sweethearts will have to be found on site. Hollie hopes to find her beloved otters in the wilds of the Great White North, but instead she's providing comic relief for staff and guests alike. Even Concierge Ryan, a former NHL star with bad knees and broken dreams, can't stop her from stumbling from one (mis)adventure to another. Just when Hollie starts to think that a change of venue doesn't mean a change in circumstances, the island works its charm and she starts to think she might have found the rejuvenation she so desperately desires. But then an uninvited guest crashes the party, forcing her to step out of the discomfort zone where she dwells and save the day ... and maybe even herself in the process.

Link's Book of Adventure (Nintendo)

An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance, marketing, and astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, deep learning, survival analysis, multiple testing, and more. Color graphics and real-world examples are used to illustrate the methods presented. This book is targeted at statisticians and non-statisticians alike, who wish to use cutting-edge statistical learning techniques to analyze their data. Four of the authors co-wrote An Introduction to Statistical Learning, With Applications in R (ISLR), which has become a mainstay of undergraduate and graduate classrooms worldwide, as well as an important reference book for data scientists. One of the keys to its success was that each chapter contains a tutorial on implementing the analyses and methods presented in the R scientific computing environment. However, in recent years Python has become a popular language for data science, and there has been increasing demand for a Python-based alternative to ISLR. Hence, this book (ISLP) covers the same materials as ISLR but with labs implemented in Python. These labs will be useful both for Python novices, as well as experienced users.

Must Love Otters

In 2003, the Columbia Space Shuttle exploded on re-entry, resulting in the loss of life for all seven astronauts, and leaving NASA with a huge problem. But this problem wasn't easily identified--the investigation revealed that the organizational culture was as much to blame for the explosion as technical difficulties. Enter Drs. Phillip Meade and Laura Gallaher--experts in the psychology of organizational culture and the owners of Gallaher Edge. Drs. Gallaher and Meade apply their vast expertise to map out "The Missing Links" between human nature and organizational culture. Readers will discover how their work at the Kennedy Space Center helped create their model and how it has been applied to numerous organizations across industries. You don't have to be a rocket scientist to apply this model to your organization to create a culture of accountability, inclusivity, and productivity. --

An Introduction to Statistical Learning

How to write a novel in the most efficient way by tackling the hardest part before you start to write, from top book coach Jennie Nash "This process makes me want to write, and it makes what I'm writing better. I read it before every draft. It's that good." -KJ Dell'Antonia, New York Times bestselling author of The Chicken Sisters Whether you're writing your first novel or your tenth, there is a temptation to pin it to the page before it disappears. It's such a brilliant idea and you can see the whole thing shimmering in your mind, just out of reach. Maybe you do some work on character development and plotting, but you're a racehorse at the gate, ready to run, ready to write. This book is an argument to stop and define the foundational elements of your story before you keep writing - which means understanding your motivation as a writer, considering your reader's expectations, and making sure your story has a solid structure that will hold up inside and out from beginning to end. This clarity is what gives a novel its power and a writer their confidence. Jennie Nash is the creator of the Book Coach Certification program at Author Accelerator and has taught hundreds of book coaches and thousands of novelists how to use the Blueprint for a Book system-and the Inside Outline at the heart of it - to help them produce their best work in the most efficient way. "Jennie Nash turned me into a plotter and changed the way I think about approaching any new project. I'm an Inside Outside outline fan for life!" -Alison Hammer, author of You and Me and Us and Little Pieces of Me "If you are about to start writing or revising your novel - hold up! You need this book before putting fingers to keyboard. It's a step-by-step design-your-novel manual that encapsulates the most important aspect of great story-telling: how to reach deep into your writerly heart and into the heart of the story you want to bring to life." - Janet Fox, author of The Artifact Hunters "I will sing the praises of the Inside Outline forever. It's f*ing genius." -Carla Naumburg, author of How to Stop Losing Your Sh*t With Your Kids "The Inside Outline is making writing

easier. I can focus more on the writing rather than discovering what the scene is about when I'm creating it. Why isn't every writer using it? Instead, people are plonking down good money to be told ten key steps in writing dialogue or setting a scene. I'm so grateful I'm no longer one of them.\" - Kate Kimball, first time novelist

The Missing Links

Why aren't the most powerful new technologies being used to solve the world's most important problems: hunger, poverty, conflict, employment, disease? In *Link*, Dr. Lorien Pratt answers these questions by exploring the solution that is emerging worldwide to take Artificial Intelligence to the next level: Decision Intelligence.

Blueprint for a Book

NATIONAL BESTSELLER • PULITZER PRIZE FINALIST • A bewitching story collection from the author of *White Cat*, *Black Dog* and *The Book of Love*, hailed as “the most darkly playful voice in American fiction” (Michael Chabon) and “our greatest living fabulist” (Carmen Maria Machado) “Ridiculously brilliant . . . These stories make you laugh while staring into the void.”—*The Boston Globe* A BEST BOOK OF THE YEAR: *BuzzFeed*, *Time*, *The Washington Post*, *NPR*, *Chicago Tribune*, *San Francisco Chronicle*, *Slate*, *Toronto Star*, *Kirkus Reviews*, *BookPage* Kelly Link has won an ardent following for her ability, with each new short story, to take readers deeply into an unforgettable, brilliantly constructed fictional universe. The nine exquisite examples in this collection show her in full command of her formidable powers. In “The Summer People,” a young girl in rural North Carolina serves as uneasy caretaker to the mysterious, never-quite-glimpsed visitors who inhabit the cottage behind her house. In “I Can See Right Through You,” a middle-aged movie star makes a disturbing trip to the Florida swamp where his former on- and off-screen love interest is shooting a ghost-hunting reality show. In “The New Boyfriend,” a suburban slumber party takes an unusual turn, and a teenage friendship is tested, when the spoiled birthday girl opens her big present: a life-size animated doll. Hurricanes, astronauts, evil twins, bootleggers, Ouija boards, iguanas, *The Wizard of Oz*, superheroes, the Pyramids . . . These are just some of the talismans of an imagination as capacious and as full of wonder as that of any writer today. But as fantastical as these stories can be, they are always grounded by sly humor and an innate generosity of feeling for the frailty—and the hidden strengths—of human beings. In *Get in Trouble*, this one-of-a-kind talent expands the boundaries of what short fiction can do.

Link

How can our societies be stabilized in a crisis? Why can we enjoy and understand Shakespeare? Why are fruitflies uniform? How do omnivorous eating habits aid our survival? What makes the Mona Lisa's smile beautiful? How do women keep our social structures intact? – Could there possibly be a single answer to all these questions? This book shows that the statement: “weak links stabilize complex systems” provides the key to understanding each of these intriguing puzzles, and many more besides. The author, a recipient of several distinguished science communication prizes, explains weak or low probability interactions, and uses them as connecting threads in a vast variety of networks from proteins to ecosystems. This unique book and the ideas it develops will have a significant impact on diverse, seemingly unrelated fields of study.

Get in Trouble

Learn how to use R to turn raw data into insight, knowledge, and understanding. This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience, *R for Data Science* is designed to get you doing data science as quickly as possible. Authors Hadley Wickham and Garrett Grolemund guide you through the steps of importing, wrangling, exploring, and modeling your data and

communicating the results. You'll get a complete, big-picture understanding of the data science cycle, along with basic tools you need to manage the details. Each section of the book is paired with exercises to help you practice what you've learned along the way. You'll learn how to: **Wrangle**—transform your datasets into a form convenient for analysis **Program**—learn powerful R tools for solving data problems with greater clarity and ease **Explore**—examine your data, generate hypotheses, and quickly test them **Model**—provide a low-dimensional summary that captures true "signals" in your dataset **Communicate**—learn R Markdown for integrating prose, code, and results

Weak Links

Fermentation is an ancient way of preserving food as an aid to digestion, but the centralization of modern foods has made it less popular. Katz introduces a new generation to the flavors and health benefits of fermented foods. Since the first publication of the title in 2003 he has offered a fresh perspective through a continued exploration of world food traditions, and this revised edition benefits from his enthusiasm and travels.

R for Data Science

An introduction to a broad range of topics in deep learning, covering mathematical and conceptual background, deep learning techniques used in industry, and research perspectives. “Written by three experts in the field, Deep Learning is the only comprehensive book on the subject.” —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology; and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. Deep Learning can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors.

Wild Fermentation

A 2010 IBM poll of 1,500 CEOs identified creativity as the number one leadership competency of the future. What are you doing right now to build yours? Book jacket.

Deep Learning

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. **START WITH WHY** asks (and answers) the questions: why are some people and organizations more

innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. **START WITH WHY** shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

The Dakota Uprising

Link is a comprehensive course that offers a clear, balanced approach to learning English. It provides an attractive and motivating link between elementary and advanced levels.

Start with Why

The significantly expanded and updated new edition of a widely used text on reinforcement learning, one of the most active research areas in artificial intelligence. Reinforcement learning, one of the most active research areas in artificial intelligence, is a computational approach to learning whereby an agent tries to maximize the total amount of reward it receives while interacting with a complex, uncertain environment. In *Reinforcement Learning*, Richard Sutton and Andrew Barto provide a clear and simple account of the field's key ideas and algorithms. This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics. Like the first edition, this second edition focuses on core online learning algorithms, with the more mathematical material set off in shaded boxes. Part I covers as much of reinforcement learning as possible without going beyond the tabular case for which exact solutions can be found. Many algorithms presented in this part are new to the second edition, including UCB, Expected Sarsa, and Double Learning. Part II extends these ideas to function approximation, with new sections on such topics as artificial neural networks and the Fourier basis, and offers expanded treatment of off-policy learning and policy-gradient methods. Part III has new chapters on reinforcement learning's relationships to psychology and neuroscience, as well as an updated case-studies chapter including AlphaGo and AlphaGo Zero, Atari game playing, and IBM Watson's wagering strategy. The final chapter discusses the future societal impacts of reinforcement learning.

Link Int Bk+Aud

This open access book shows the factors linking information flow, social intelligence, rights management and modelling with epistemic democracy, offering licensed linked data along with information about the rights involved. This model of democracy for the web of data brings new challenges for the social organisation of knowledge, collective innovation, and the coordination of actions. Licensed linked data, licensed linguistic linked data, right expression languages, semantic web regulatory models, electronic institutions, artificial socio-cognitive systems are examples of regulatory and institutional design (regulations by design). The web has been massively populated with both data and services, and semantically structured data, the linked data cloud, facilitates and fosters human-machine interaction. Linked data aims to create ecosystems to make it possible to browse, discover, exploit and reuse data sets for applications. Rights Expression Languages semi-automatically regulate the use and reuse of content.

Reinforcement Learning, second edition

A groundbreaking introduction to vectors, matrices, and least squares for engineering applications, offering a wealth of practical examples.

Linked Democracy

The work of fifteen nationally and internationally known theorists in sociology, this volume demonstrates an exciting new trend in sociological thinking. Each essay proposes a link between the two distinguishable traditions of sociological theory--the microscopic, which stresses the self and the interaction among persons, and the macroscopic, which concentrates on the institutional, cultural, and societal levels. Each mode of analysis has had its champions, and the proponents of each have often taken positions of polemic opposition to one another.

Introduction to Applied Linear Algebra

If you're looking for a way to help your teams access what they need to know, work together, and get the job done, SharePoint can do just that. *SharePoint 2007 Collaboration For Dummies* shows you the easiest way to set up and customize SharePoint, manage your data, interact using SharePoint blogs and wikis, integrate Office programs, and make your office more productive. You'll learn what SharePoint can do and how to make it work for your business, understand the technical terms, and enable your people to collaborate on documents and spreadsheets. You'll even discover how to get SharePoint help online. Work with SharePoint's information-sharing and team productivity tools See how data is stored in lists and libraries and arrange access for your teams Use SharePoint's meeting workspaces and add the capability for virtual meetings online Create blogs where team members can share ideas and wiki libraries to keep information up to date Keep everything on track with task lists and workflows to assign and monitor projects and progress Integrate Word and Excel, or connect SharePoint to Outlook 2007 so you can access information from your inbox Use Office SharePoint Designer 2007 to create custom workflows for your SharePoint task lists With tips for designing the perfect SharePoint site and ideas about enhancing your team meetings with meeting workspaces, *SharePoint 2007 Collaboration For Dummies* helps you put this great collaboration tool to work right away. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The Micro-macro Link

This book offers detailed surveys and systematic discussion of models, algorithms and applications for link mining, focusing on theory and technique, and related applications: text mining, social network analysis, collaborative filtering and bioinformatics.

SharePoint 2007 Collaboration For Dummies

During the past decade there has been an explosion in computation and information technology. With it have come vast amounts of data in a variety of fields such as medicine, biology, finance, and marketing. The challenge of understanding these data has led to the development of new tools in the field of statistics, and spawned new areas such as data mining, machine learning, and bioinformatics. Many of these tools have common underpinnings but are often expressed with different terminology. This book describes the important ideas in these areas in a common conceptual framework. While the approach is statistical, the emphasis is on concepts rather than mathematics. Many examples are given, with a liberal use of color graphics. It should be a valuable resource for statisticians and anyone interested in data mining in science or industry. The book's coverage is broad, from supervised learning (prediction) to unsupervised learning. The many topics include neural networks, support vector machines, classification trees and boosting---the first comprehensive treatment of this topic in any book. This major new edition features many topics not covered in the original, including graphical models, random forests, ensemble methods, least angle regression & path algorithms for the lasso, non-negative matrix factorization, and spectral clustering. There is also a chapter on methods for "wide" data (p bigger than n), including multiple testing and false discovery rates. Trevor Hastie, Robert Tibshirani, and Jerome Friedman are professors of statistics at Stanford University. They are prominent researchers in this area: Hastie and Tibshirani developed generalized additive models and wrote a popular book of that title. Hastie co-developed much of the statistical modeling software and environment in

R/S-PLUS and invented principal curves and surfaces. Tibshirani proposed the lasso and is co-author of the very successful *An Introduction to the Bootstrap*. Friedman is the co-inventor of many data-mining tools including CART, MARS, projection pursuit and gradient boosting.

Link Mining: Models, Algorithms, and Applications

When a group of middle-class buddies obsessed with golf set up a bet to see who can finagle their way onto the nearby private course, their friendship is tested in ways they had never expected in this humorous novel from Rick Reilly, one of America's most popular sportswriters. *Missing Links* is the story of four middle class buddies who live outside of Boston and for years have been 1) utterly obsessed with golf and 2) a regular foursome at Ponkaquoque Municipal Course and Deli, not so fondly known as Ponky, the single worst golf course in America. Just adjacent to these municipal links lies the Mayflower Country Club, the most exclusive private course in all of Boston and a major needle in their collective sides. Frustrated by the Mayflower's finely manicured greens and snooty members, three of Ponky's finest and most courageous—Two Down, Dannie, and Stick—set up a bet: \$1,000.00 apiece, and the first man to somehow finagle his way on to the Mayflower course takes all. Lying, cheating, and forgery are encouraged, to put it mildly, and with the constant heckling and rare aid of Chunkin' Charlie, Hoover, and Bluto--a few more of Ponky's elite--the games begin. One of the three will eventually play the Mayflower's course, but their friendships--and everything else--will change as various truths unravel and the old Ponky starts looking like the home they never should have left.

The Elements of Statistical Learning

From MacArthur "Genius Grant" fellow Kelly Link, bestselling author of *White Cat*, *Black Dog* and *The Book of Love*, an "eerie and engrossing" (*The Washington Post*), "dazzling" (*The New York Times Book Review*) collection of short stories "[These] exquisite stories mix the aggravations and epiphanies of everyday life with the stuff that legends, dreams and nightmares are made of."—Laura Miller, *Salon*, "Best Books of the Decade" LOCUS AWARD WINNER • A TIME AND SEATTLE TIMES BEST BOOK OF THE YEAR One of the most critically acclaimed collections of our time, *Magic for Beginners* is an exquisite, dreamlike dispatch from a virtuoso storyteller who can do seemingly anything. Kelly Link reconstructs modern life through an intoxicating prism, conjuring up unforgettable worlds with humor and humanity. These stories are at once ingenious and deeply moving. They leave the reader astonished and exhilarated. Includes an exclusive conversation between Kelly Link and Joe Hill

Missing Links

From writer Stacy McAnulty and illustrator Stevie Lewis, *Moon! Earth's Best Friend* is a light-hearted nonfiction picture book about the formation and history of the moon—told from the perspective of the moon itself. Meet Moon! She's more than just a rock—she's Earth's rock, her best friend she can always count on. Moon never turns her back on her friend (literally: she's always facing Earth with the same side!). These two will stick together forever. With characteristic humor and charm, Stacy McAnulty channels the voice of Moon in this next celestial "autobiography" in the *Our Universe* series. Rich with kid-friendly facts and beautifully brought to life by Stevie Lewis, this is an equally charming and irresistible companion to *Earth! My First 4.54 Billion Years* and *Sun! One in a Billion*.

Magic for Beginners

Moon! Earth's Best Friend

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